

VOTE

for **OHIO KIDS**

LEADERSHIP FORUM



SEPTEMBER 27, 2018

GREATER COLUMBUS
CONVENTION CENTER

Presented by:





Welcome!

We are excited to welcome you to our first *Vote for Ohio Kids Leadership Forum*, a day dedicated to Ohio's most precious resource, our children. Politicians know that kids can't vote, but fortunately, you can. Thank you for being here to be the voice for those who can't speak for themselves.

Over the past several months, we have worked closely with the gubernatorial candidates to educate them on the many issues facing Ohio kids. Both Mr. Cordray and Attorney General DeWine have been discussing the needs of Ohio's most vulnerable children in their campaigns—making Ohio the only state with both gubernatorial candidates talking about the importance of investing in young children. However, campaign talking points are not enough to improve education and health outcomes for kids. Ohio needs a governor who will make strategic investments in the early learning and healthy development of our most vulnerable children to increase their life-long success and build a strong foundation for economic prosperity in our state.

The Vote for Ohio Kids Leadership Forum is not only a reflection of the bipartisan agreement around the issues facing Ohio's kids, but a demonstration of the large swell of support around early childhood education and child health in our great state. This Forum is not the culminating event of the Vote for Ohio Kids Campaign, but rather the launch of a vast coalition of early childhood advocates from every corner of our state who are presenting a united front and will settle for nothing but the best for Ohio kids.

Our work is far from over. In less than six weeks, Ohio's new governor will be elected. In the months following the election, the new administration will draft its first biennial budget—a true reflection of a governor's priorities. No matter who is elected in November, it is essential that we work together to ensure campaign platforms become real investments and sound policy. ***Ohio kids cannot afford to wait.***

Thank you for your participation in today's Forum.

Sincerely,

Shannon Jones

Nick Lashutka

Don't Forget to
#Vote4OhioKids
on **November 6, 2018!**

VOTE 
for **OHIO KIDS**

EVENT AGENDA



8:30 AM

Registration

9:30 AM

Opening Remarks

Nick Lashutka, *President & CEO, Ohio Children's Hospital Association*
Shannon Jones, *Executive Director, Groundwork Ohio*

9:45 AM

**Ohio Business Community Commitment to
Early Childhood Education**

Jim Spurlino, *President & Owner, Spurlino Materials, Member of ReadyNation*

10:00 AM

**Quality Early Childhood Education:
Creating Long-Term Prosperity in Ohio**

Maxine Clark, *Founder of Build-A-Bear Workshop, Inc.*

10:45 AM

Q & A with Maxine Clark

11:05 AM

Break

11:30 AM

Lunch & *No Small Matter* Documentary Preview

Robyn Lightcap, *Executive Director, Dayton-Montgomery County Preschool Promise*
Made possible by: Luncheon Sponsor, **PNC**

12:00 PM

Gubernatorial Candidate Forum

Candidates: Mr. Richard Cordray, *Democratic Gubernatorial Nominee*
Attorney General Mike DeWine, *Republican Gubernatorial Nominee*

1:35 PM

Break

1:50 PM

**Paving the Way for a Healthier Ohio:
Investing in Child Health & Wellbeing**

Ohio's clinical pediatric experts will review priority issues impacting young Ohioans, and discuss a child-focused health policy agenda that provides a starting place for improving the health of all Ohio's children and paves the way for a healthier and stronger Ohio.

3:20 PM

Call to Action & Closing Remarks

Nick Lashutka, *President & CEO, Ohio Children's Hospital Association*
Shannon Jones, *Executive Director, Groundwork Ohio*

3:30 PM

Adjourn



Driving a Powerful, Kid-focused Agenda

Vote for Ohio Kids is a statewide effort dedicated to ensuring Ohio's next Governor will make Ohio kids a top priority. This initiative is led jointly by Groundwork Ohio and the Ohio Children's Hospital Association in partnership with more than 80 organizations dedicated to Ohio's children.

The *Vote for Ohio Kids* Leadership Forum brings together hundreds of business, healthcare, education, and child advocacy leaders—*along with Ohio's next governor*—to discuss the issues that matter the most to our future. Throughout the day, you will hear the strong case for investing in our kids during the earliest years of life, as well as both gubernatorial candidates' plans for making Ohio's children a priority.

Vote for Ohio Kids is driving a powerful agenda that puts Ohio's most vulnerable children front and center. Ohio's next governor must invest in proven, high-quality early childhood experiences to ensure school and career success and support access to the essential healthcare services that are vital to successful development.

Early Childhood Education Priorities:

- High-Quality Child Care*
- High-Quality Preschool*
- Voluntary, Evidence-Based Home Visiting*

Healthcare Priorities:

- Access to High-Quality Healthcare for Children*
- High-Quality Pediatric Mental Health*
- Coordinated Preventative Care*

For more information on the partners, the consensus agenda or to join the coalition:

VISIT

VoteForOhioKids.org

Follow the Campaign:

[@Vote4OhioKids](https://twitter.com/Vote4OhioKids)

Engage with us on social media throughout the day:

[#V4OKLeadershipForum](https://twitter.com/V4OKLeadershipForum)

[#Vote4OhioKids](https://twitter.com/Vote4OhioKids)

Tag the nominees in your posts:

[@RichCordray](https://twitter.com/RichCordray)

[@MikeDeWine](https://twitter.com/MikeDeWine)

COMMITMENT TO NONPARTISANSHIP

The Vote for Ohio Kids Leadership Forum is committed to remaining a nonpartisan, educational event. As such, we will adhere to the following guidelines in order ensure nonpartisanship during the candidate discussions:

1. Candidates will have equal time on stage to present their views.
2. Both candidates will be asked the same questions.
3. The discussions will cover a broad range of early childhood education and health issues.
4. The candidates will be asked about issues, but will not be not asked to pledge to or agree with specific positions of the sponsoring organizations.
5. The facilitators will remain neutral and will not imply approval or disapproval of the candidates or their responses.

NOTE: Views shared by the candidates do not reflect the views of the Vote for Ohio Kids campaign or its founding partners, Groundwork Ohio and the Ohio Children's Hospital Association.

VOTE 
for **OHIO KIDS**



OHIO'S LEADING EARLY CHILDHOOD ADVOCATES

OHIO'S FUTURE PROSPERITY AND QUALITY OF LIFE ARE VERY IMPORTANT TO US

We know that our state's economic success is linked to a productive workforce and secure, welcoming communities. What is not widely understood, however, is how much Ohio's economy is influenced by the health and development of our youngest children who, in a matter of years, will be our workforce. Continued learnings around brain science, human development and economics confirm that what happens in the earliest years of a child's life is very predictive of their future success.

The early years are a critical time when neurological connections create the foundation for future intellectual, emotional, social and physical development. Like building a new house or office building, establishing a strong foundation will determine the likelihood of success in the development, learning and behavior that will follow. Our brains develop through an ongoing process that begins before birth and continues into adulthood. Cognitive, emotional, and social capacities are inextricably intertwined, and learning, behavior and physical and mental health are all inter-related over the course of our lifetimes. Getting everything right the first time is easier and less costly than trying to fix it later.

This is why so many renowned economists, business leaders and public safety officials understand that early care and education is a foundation for community and economic development, as capable children become the foundation of a prosperous and sustainable society.

Fortunately, Ohio voters also know that high quality early childhood education is the right priority for our great state. Statewide, 82% of voters express strong support for state funding for quality early education programs for kids. Majorities in all parties support these programs—68% of Republicans, 84% of Independents and 95% of Democrats—making this a unique bipartisan issue.

82%
**OF OHIO VOTERS EXPRESS STRONG
SUPPORT FOR STATE FUNDING
FOR QUALITY EARLY EDUCATION
PROGRAMS FOR KIDS.**

**Majorities in ALL Parties
Support THESE PROGRAMS:**

REPUBLICANS **68%**

DEMOCRATS **95%**

INDEPENDENTS **84%**

THE SMARTEST PUBLIC INVESTMENT OHIO CAN MAKE

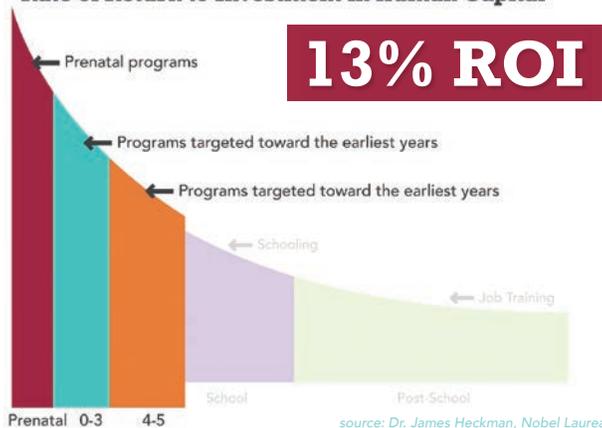
Experts conclude that when investments are made in high-quality early childhood education programs for our most at-risk kids, they are...

More likely to... Less likely to...

- Be kindergarten ready.
- Graduate high school.
- Have higher earnings and better health.
- Be held back a grade.
- Be reliant on public assistance.
- Engage in criminal behavior.

To improve school outcomes and increase the lifelong success of children, Ohio needs increased focus on the proven early childhood experiences that support children and families and save taxpayers money. Yet current investments in the education of Ohio's children do not reflect what we know about brain science and the economics of human development. Only 6.3% of Ohio's \$10.5 billion education budget is spent on children under 5—the most critical period of development that prepares kids for success in school and beyond. Providing high-quality early childhood education for Ohio's youngest and most at-risk children during the most critical period of their development yields the greatest return on public investment—upwards of 13%.

Rate of Return to Investment in Human Capital



OUR NEXT GOVERNOR MUST FOLLOW THE EVIDENCE & INVEST WHERE IT MATTERS MOST

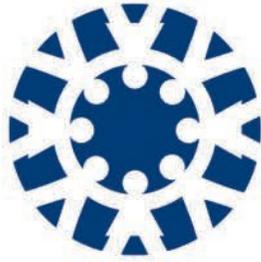
For our kids, taxpayers, and Ohio's future, Ohio's next governor should:

- ✓ Promote policies that support infants, babies, and toddlers and their families during the critical early years of development.
- ✓ Increase support for early childhood mental health services for young children and their families to address the impact of adverse childhood experiences.
- ✓ Expand access to, and increase the quality of, publicly funded child care slots so children receive the support they need to thrive and parents can work to support their families.
- ✓ Continue support for Ohio's Early Childhood Education program, which provides half-day preschool to children up to 200% of the federal poverty level.
- ✓ Ensure that our most at-risk parents are receiving the support they need as the child's first and most important teacher through voluntary, evidence-based home visiting services.

LEARN MORE AT:
GroundworkOhio.org

@GroundworkOhio





Ohio Children's Hospital Association

Saving, protecting and enhancing children's lives

Ohio Children's Hospital Association Board of Directors

Chair

Patti DePompei, RN, MSN

President, UH/Rainbow Babies & Children's Hospital

Vice Chair

Debbie Feldman

President & CEO, Dayton Children's Hospital

Secretary / Treasurer

Arturo Polizzi

President, Metro Region Acute Care,
ProMedica Toledo Children's Hospital

Akron Children's Hospital

William Considine

CEO

Shawn Lyden

Executive Vice President & General Counsel

Cincinnati Childrens Hospital Medical Center

Michael Fisher

President & CEO

Uma Kotagal, MBBS, MSc

Senior Executive Leader, Population &
Community Health, Senior Fellow

Dayton Children's Medical Center

Chris Bergman, CPA

Vice President & CFO

Nationwide Children's Hospital

Steve Allen, M.D., M.B.A.

CEO

Tim Robinson

Executive Vice President & Chief Financial &
Administrative Officer

Ohio Children's Hospital Association

Nick Lashutka

President & CEO

ProMedica Toledo Children's Hospital

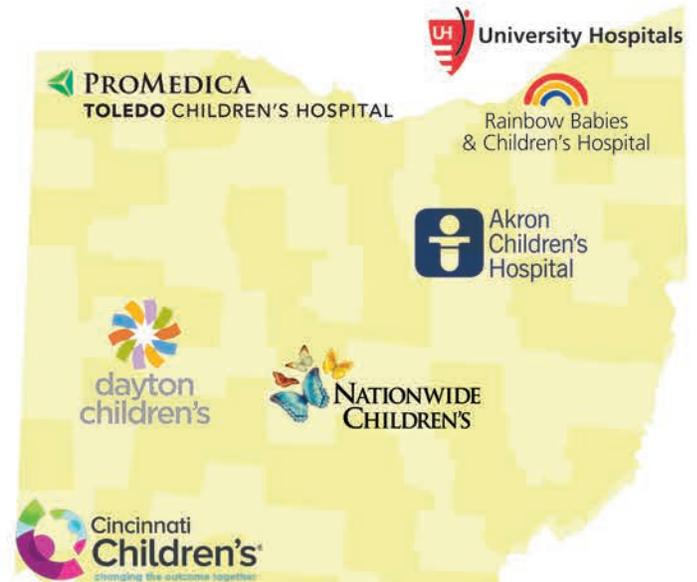
Paula Grieb, DNP, RN

Associate CNO, Metro Region & Vice President,
Patient Care Services

UH/Rainbow Babies & Children's Hospital

Heidi Gartland

Vice President, Government Affairs & Community Relations



Leading the Nation

in cost-effective, high-quality care,
research and innovation, and providing
the **BEST CARE** in the **WORLD**
for all **2.6 MILLION OHIO**
CHILDREN regardless of the
family's ability to pay.

Leaders • Innovators • Job Creators

39,842+
Quality JOBS
for Ohioans

\$1+ Billion
in community benefits to improve child health

6,230+
Physicians

providing high-quality,
family-friendly care



Ohio Children's Hospital Association
Saving, protecting and enhancing children's lives



Timely Recognition
of Abusive Injuries
(TRAIN) Collaborative

Preventing child abuse
of infants by creating new evaluation
protocols for children's and
community hospitals and pediatric
practices across Ohio.



Recruiting and
retaining the **most
talented clinicians**
in the world

Consistently
Recognized by:



Medicaid expenditures
for children in Ohio:
47th in the nation
20% below the
national average
(CFC costs)

Created the Ohio Children's
Hospital Research Collaborative
The only Statewide network of its
kind in the country.



\$294.1 Million in
NIH and Other
Funding
brought into Ohio – **more than
any other state**

Efforts to Reduce Infant Mortality

- Working to predict, treat and prevent narcotic-dependent infants
 - Saved \$13 million in costs for hospital stays with new protocols for treatment
- Preventing prematurity through the Ohio Perinatal Quality Collaborative
- Preventing child abuse through research on sentinel injuries
- Promoting safe sleep with the Ohio AAP
- Researching new diagnosis and treatment protocols for pediatric pneumonia, the leading cause of death in children under age 5



Created the first ever and
largest repository of
asthma patient information

Decreased cost with innovative tool to provide
individualized risk and severity assessments at point of care

Children's Hospitals' Solutions for Patient Safety

Every patient. Every day.

Spearheading international
network of 130+
children's hospitals to
improve patient safety:

9,677 children saved
from harm and
\$162 Million
in costs saved

(February 2018)



Ohio's expertise,
= ideas and work
exported nationally

Maxine Clark

Founder, *Build-A-Bear Workshop, Inc.*



Maxine Clark is one of the true innovators in the retail industry. During her career, her ability to spot emerging retail and merchandising trends and her insight into the desires of the American consumer have generated growth for retail leaders, including department store, discount and specialty stores. In 1997, she founded Build-A-Bear Workshop®, a teddy-bear themed retail-entertainment experience. Today there are more than 400 Build-A-Bear Workshop® stores worldwide.

In June 2013, Maxine stepped down from her Chief Executive Bear role to apply her entrepreneurial skills to her passion for improving K-12 public education and to invest in and mentor women and minority entrepreneurs. Maxine credits her teachers as her foundation for success—classroom teachers and mentors alike. To honor them, she gives back. Her next action is to make public education much more consumer friendly by creating more access for families and students to systems and supports to enrich each child’s learning experience. Launched in 2015, is her first product, *Blueprint4SummerSTL*, a free and easy-to-use mobile app designed to help ALL families navigate the best summer activities for their children. Her latest venture is the *Delmar DivINe™*

transformation of a neighborhood eyesore into a multi-use real estate development to open in 2019. Maxine is also a Managing Partner of Prosper Women’s Capital, a St. Louis based fund created to invest in women owned businesses and a member of the Board of Advisors of Lewis & Clark Ventures, a St. Louis based private equity firm.

In 2008, Maxine Clark was named one of “The 25 Most Influential People in Retailing” by *Chain Store Age*; in 2006, she was inducted into the Junior Achievement National Business Hall of Fame. Maxine was named one of the “Wonder Women of Toys” by *Playthings* magazine and Women in Toys and was also one of the National Finalists in Retail for the Ernst & Young Entrepreneur of the Year 2004. In 2005, the National Association of Small Business Investment Companies made Build-A-Bear Workshop® Portfolio Company of the Year; it was named one of the International Council of Shopping Centers “Hottest Retailers of 2004” and the “Retail Innovator of the Year” for 2001 by The National Retail Federation. In 2018, Build-A-Bear Workshop® was named to the *FORTUNE* “Best Companies to Work For” list for the 10th year in a row. In 2017, Maxine was named to the Missouri Public Affairs Hall of Fame and in 2015 was named Women

of the Year by the Greater Missouri Leadership Foundation.

In addition to her seat on the Build-A-Bear Workshop® Board, Maxine is a member of the Board of Directors of Footlocker, Inc. Maxine is a recent past member of the national Board of Trustees of Teach For America and is on the local St. Louis regional board, the Board of Trustees and the Executive Committee of Washington University in St. Louis, The Board of Directors and Executive Committee of Barnes Jewish Hospital and its Goldfarb School of Nursing, the Board of Directors of Beyond Housing and Parents As Teachers, the national Board of PBS and the local Nine Network of Public Media Board of Directors. She is also a board member of New America and a member of the Committee of 200. Maxine is a graduate of the University of Georgia and holds an Honorary Doctor of Laws degree from Saint Louis University and A Doctor of Humane Letters in Education from the University of Missouri St. Louis and an Honorary Associates degree from St. Louis Community College. In 2006, she published her first book *The Bear Necessities of Business: Building a Company with Heart*.

Deborah Feldman

President & CEO, Dayton Children’s Hospital



Paving the Way for a Healthier Ohio: Investing in Child Health & Wellbeing

Gubernatorial Candidate Forum

Deborah Feldman is the fourth president and chief executive officer of Dayton Children’s Hospital. The only pediatric hospital in the region, Dayton Children’s is comprised of over 2,400 employees, a professional staff of over 400 physicians and residents, and 900 volunteers who provide compassionate, expert care for more than 300,000 children every year across 20 Ohio counties and eastern Indiana in a network of care facilities.

Prior to joining Dayton Children’s, she served Montgomery County for 30 years, 15 as County Administrator; where, in addition to her focus on efficient and effective public services, she championed initiatives in health and human services, youth development and economic growth.

Ms. Feldman led the development of Destination 2020, a strategic framework to ensure Dayton

Children’s continues to thrive in a changing health care environment, while remaining true to the mission of local founders – to provide the highest quality pediatric care regardless of a family’s ability to pay. Destination 2020 involves a campus-wide revitalization, services expansion in key areas, recruitment of highly specialized pediatric experts and the integration of advanced technology; all in a uniquely family-centered setting.

Ms. Feldman has a strong record of community service. She serves as the Chair of the Preschool Promise Board, created in 2017 to increase access to high-quality preschool for 4-year olds in the City of Dayton, as well as the Montgomery County Family and Children’s First Council and the DaVinci Neighborhood Redevelopment Collaborative. In addition, she is a member of the Board of Directors of the Dayton

Development Coalition, the Federal Reserve Bank of Cleveland-Cincinnati Branch and the Dayton Power and Light Advisory Board

Her contributions have been recognized by the YWCA Women of Influence Award, Dayton Daily News Top Ten Women Award, Dayton Daily News 2006 Person of the Year, the Dayton Business Journal’s Ten Most Influential People (2011) and the National Conference of Community Justice’s Humanitarian Award. Additionally, she has been honored by the Girl Scouts of Western Ohio, Leadership Dayton and the United Way of Greater Dayton.

Alex Fischer

President & CEO, *The Columbus Partnership*



Gubernatorial Candidate Forum

Alex Fischer is President and CEO of the Columbus Partnership, a civic leadership organization formed in 2002 of Columbus, Ohio’s top business leaders to improve the economic and cultural base of central Ohio. The Partnership is helping to lead the Columbus 2020 economic development effort, which is a collaboration of regional economic development organizations. The membership of the Partnership is composed exclusively of chairpersons and chief executive officers of Columbus’ largest companies and institutions and includes 15 Fortune 1000 CEOs.

The Columbus Partnership played a key role in winning the U.S. Department

of Transportation’s “Smart City Challenge” to bring \$50 million of grant funding to the city and receiving official designation as the “Smart City” of North America. Fischer serves as Co-Chairman of Smart Columbus and leads the private-sector efforts to make Columbus a pioneer in smart mobility.

Fischer also serves as Chairman of Nationwide Children’s Hospital; Trustee of The Ohio State University; and on the boards of Advanced Drainage Systems, Columbus 2020, Nationwide Children’s Championship, and The Ohio State Innovation Foundation.

A native of Hendersonville, Tennessee, Fischer graduated from the University of

Tennessee in Knoxville with a bachelor’s degree in business administration and a master’s degree from the school of Architecture and Planning. Alex and his wife Lori have three children and reside in the city of Columbus.

Michael Johnson

President & CEO, United Way of Greater Cincinnati



Gubernatorial Candidate Forum

Michael Johnson is president and CEO of United Way of Greater Cincinnati. Johnson was appointed in May of 2018 as the 11th individual to lead United Way of Greater Cincinnati in the organization’s history, spanning more than 100 years. He is also the third executive to oversee the United Way of Greater Cincinnati Foundation. Johnson is responsible for the second largest annual United Way campaign, based on per capita giving, in the United States and has oversight of partnerships and programs across United Way’s service area of ten counties in Ohio, Kentucky and Indiana.

Prior to joining United Way, Johnson served as the president and CEO of Boys & Girls Clubs of Dane County in Madison, Wisconsin, and led the agency on an amazing journey of change—transforming the organization from a local children’s charity to a change agent for children and families while driving high standards of excellence in financial transparency, community engagement and governance; all with the goal of making a significant, measurable impact in the

lives of children and their families. In his eight years as president and CEO, the Club made significant accomplishments: It developed a bold, five-year \$15M plan that resulted in more than doubling the number of children and families served in South Central Wisconsin, tripled the number of employees at the organization, and substantially grew its operating budget during his tenure. Under his leadership, the Club implemented the most cost-efficient college preparatory program in the nation based on a study conducted by the University of Vermont and helped more than 1,000 low-income, first-generation students attend college.

Michael earned a bachelor’s degree in business education from Chicago State University and an MBA from the University of Phoenix. He also holds a certification in fundraising management from the Center of Philanthropy at Indiana University, a certification in human resource management from Cornell University, and an Advanced Leadership Certification from the University of Michigan, Ross School of Business.

Prior to moving to Cincinnati, Johnson spent 20 years in executive-level positions in Madison, Chicago, Indianapolis, Philadelphia and St. Louis, leading large, complex government and nonprofit organizations. He also served on numerous boards including CF Charities, Overture Center for the Arts, University of Wisconsin, School of Human Ecology and the Police Athletic League of Philadelphia.

During his career Johnson received dozens of awards and has been featured in numerous publications including: NBC Making a Difference Award, Madison 365 - Most Influential Award, In Business Magazine, Most Influential Award, Wisconsin State Journal, 5 People to Watch and was honored by the Pennsylvania House of Representatives.

Michael and his wife, Toya, were born and raised in Chicago and have three children.

Robyn Lightcap

Executive Director, Dayton–Montgomery County Preschool Promise
Chair, Groundwork Ohio Executive Committee



No Small Matter
Documentary Preview

Robyn Lightcap is part of Learn to Earn Dayton, the cradle-to-career education initiative in Montgomery County, Ohio that is focused on increasing the number of adults with degrees and credentials beyond high school. Robyn has led the early childhood education work within Learn to Earn Dayton for the last seven years, with a focus on improving the foundation for children from birth to 3rd grade so they have the skills needed for success later in life. Robyn is currently serving as the Executive Director of Preschool Promise, Inc. in Montgomery County, with the vision of ensuring all

four-year-olds have access to high-quality Preschool so they gain the skills needed to be fully ready for kindergarten. Robyn serves as Co-Chair of Groundwork, Ohio's statewide advocacy organization for early learning, and is a participant in the Governor's Early Childhood Advisory Council.

Robyn completed her B.S. in Business from Wake Forest University in North Carolina and has led complex, new initiatives in both business and non-profit settings for 20 years. She earned her Project Management Professional (PMP)

certification in 2007 and is a graduate of Leadership Dayton 2012 and of the University of Dayton's Emerging Leader Program 2012.

David Melin

Dayton Regional President, PNC



Gubernatorial Candidate Forum

David C. Melin has overall client, community and employee responsibilities which include Corporate & Institutional Banking, Commercial Banking and Wealth Management covering a 12 county territory across the Miami Valley area.

With over 25 years of executive leadership, Melin has a proven track record of driving sales growth in the financial services industry. Prior to joining PNC as regional president in 2011, he held the position of city executive and senior vice president of Corporate Banking at *Fifth Third Bank*.

Active in the community, Melin is a member of the board of directors for the Downtown Dayton Partnership, Montgomery County Preschool Promise, Dayton Metro Library Foundation, CityWide Development Corporation and the Dayton Business Committee. He also serves on the advisory board for *Dayton Power & Light*.

Melin previously served on the boards of the Dayton Development Coalition, United Way of Greater Dayton and the Montgomery County Human Services Levy Council. Some of his past volunteer activities include the Juvenile Diabetes Research

Foundation, NCCJ and the Dayton Art Institute. Most recently, he co-sponsored a community program called Preschool Promise focusing on providing affordable, high quality preschool for all four year olds in Montgomery County.

Melin holds a bachelor's degree in business administration from the University of Cincinnati.

Darrielle Snipes

Reporter/Producer, *ideastream*[®]



Gubernatorial Candidate Forum

Darrielle Snipes is a reporter and producer at *ideastream*, the PBS and NPR stations in Cleveland. Ms. Snipes is an award-winning journalist who has worked in several cities including Oklahoma City, Baltimore, Detroit, and Indianapolis before coming to Cleveland in 2010.

While at *ideastream*, Ms. Snipes has covered several social issues including The First 2000 days of a child's life, Bail Reform and Food Deserts in both Urban and Rural Communities.

Jim Spurlino

President & Owner, Spurlino Materials

Member, Ready Nation



Jim Spurlino is the President and owner of Spurlino Materials, a construction materials company with concrete plants in Ohio, Kentucky, and Indiana, as well as a national division operating mobile plants throughout the U.S. Recent projects include supplying concrete for the Indianapolis Colts' new stadium and the Bristol Motor Speedway. These two projects inspired the slogan, "If NASCAR and the Colts run on Spurlino concrete, why aren't you?"

The company was founded in 2000 and has grown to 10 plants and 150 employees in the time since. Previously, Jim held various executive positions with a prominent construction materials company and has worked in the construction industry his entire career including the contracting and admixture segments.

He is active in and supportive of various construction industry

associations and charitable organizations, including serving or having served on the Board of RMC Research and Education, the Mixed Concrete Association, Ohio Concrete and the University of Dayton Graduate School.

Jim has been very active in the promotion of early childhood issues for over 10 years. He has served on the Board of Trustees of Every Child Succeeds, a Cincinnati-based home visitation program serving first-time, at-risk mothers in the greater Cincinnati area, and on the Board of Trustees of Home Instruction for Parents of Preschool Youngsters (HIPPO), a national program approved by the U.S. government for home visitation as part of the Affordable Care Act, MIECHV-funded programs.

Jim is a member of ReadyNation CEO Task Force on Early Childhood and signatory to the ReadyNation Pledge,

joining hundreds of business leaders, organizations, and other individuals nationally that have signed on indicating their belief in the importance of quality early childhood development programs. He has also been active in Cincinnati, Dayton, and Middletown, Ohio United Way and is a Preschool Promise Committee member for Dayton/Montgomery County, Ohio.

Jim graduated from the University of Dayton with a B.S. in Business Administration and a M.B.A.

Ohio Business Community Commitment to Early Childhood Education

Pat Tiberi

President & CEO, Ohio Business Roundtable



Gubernatorial Candidate Forum

In October of 2017, the Ohio Business Roundtable announced the hiring of former Congressman Pat Tiberi as President and CEO of the Roundtable.

During his 17-year tenure in the U.S. House representing central Ohio, Tiberi served as a senior member on the House Ways and Means Committee which has jurisdiction over tax issues, Medicare, Medicaid, Social Security, and trade agreements. He also served as chairman of the Ways and Means Subcommittee on Health where he worked to improve the quality, affordability, and accessibility of healthcare. Tiberi also served on the Subcommittee on Tax Policy, which he chaired from 2011 to 2014.

Among his final acts in Congress, Tiberi helped pass the biggest tax reform package in a generation to make our businesses more competitive, create jobs, and provide much-needed relief to American families and businesses. In his last year in the House, Tiberi served as Chairman of the Joint Economic Committee. Comprised of both House and Senate members, the JEC is singularly focused on policies to create jobs and strengthen our economy.

The son of Italian immigrants, Tiberi has been a lifelong resident of central Ohio. He is a 1985 graduate of The Ohio State University and was a member of The Ohio State University Marching Band.

He began his career in public service as a member of the Ohio House of Representatives. Prior to being elected to Congress, he worked as a realtor. Pat and his wife, Denice, are the proud parents of four daughters.



MEET THE CANDIDATES



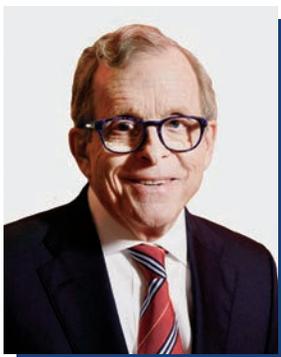
Mr. Richard Cordray

Richard Cordray is a lifelong Ohioan, born and raised in Grove City. His parents dedicated their careers to working on behalf of people with disabilities and taught Richard that there's no higher calling than dedicating yourself to the service of others—a lesson Richard has never forgotten.

Richard believes people deserve to be treated fairly, with dignity and respect, and that too often they are left behind while the system serves the special interests. That's why he is running for Governor to change the system so that it works for Ohioans and their families.

Over the last five years, Cordray served as the first-ever director of the Consumer Financial Protection Bureau, a position he was appointed to by President Obama, where he led an agency that was launched in the aftermath of the nation's financial crisis, dedicated to defending families against Wall Street and corporate abuse. Before serving at the Consumer Bureau, Cordray defended Ohioans as Attorney General. The Better Business Bureau recognized Richard with an award for his work on behalf of Ohio businesses and consumers for greater fairness in the marketplace.

Prior to serving as Attorney General, Cordray served as the Ohio Treasurer, an Ohio State Representative, and as Ohio's first ever Solicitor General, where he represented the State of Ohio before the U.S. Supreme Court and the Ohio Supreme Court. Cordray still lives in Grove City, Ohio with his wife, Peggy, and their two children.



Attorney General Mike DeWine

Mike DeWine cares deeply about children and families, and specifically, for kids growing up in Ohio who—because of no fault of their own—simply do not have the same chances for success in life as their peers. As Governor, Mike DeWine will do everything in his power to create change and provide more opportunity for these children. Mike DeWine and Jon Husted are ready to fight for an Ohio that works for all of our families.

Mike DeWine has made promoting strong families and children his top priority throughout his career, including supporting health and wellness, protecting children from abuse, and backing strong schools. In the very first policy announcement of his campaign for Governor, Mike DeWine rolled out his plan, "Opportunity for Every Ohio Kid." The children-focused agenda will improve access and increase quality of early childhood education services, increase home visiting services for at-risk, first-time mothers, and dedicate more funding to the state's foster care system, which lags behind the nation.

Mike DeWine knows that the failure of Ohio's children is a tragedy that affects all of us and has a plan to ensure every Ohio child has the opportunity to live a healthy and fulfilled life, succeed in their education, and grow up to live the American Dream. You can read his entire plan at www.MikeDeWine.com/kids.

Mike and Fran DeWine have 8 children and 23 grandchildren and reside in Cedarville, Ohio

CANDIDATE QUESTIONNAIRE

Mr.
Richard
Cordray

- 1. BACKGROUND:** Quality child care is both a vital support for working families and a crucial opportunity to provide young children with the enriching early learning environments they need at a time when the brain science and social science dictates most effective. Unfortunately, quality child care is not accessible to many working parents. The average cost of child care in Ohio ranges from about \$8,000 and \$11,000 per year based on the child’s age and the quality of care, making it practically inaccessible to many Ohio families. In FY 2017, 115,000 children in Ohio received some publicly funded child care (PFCC) subsidy, which translates to 49% of all kids living at or below 130% of the Federal Poverty Level (FPL). The PFCC program is vital to allowing parents to participate in the workforce and at the same time provides the opportunity to positively impact children during their most critical period of development—the first five years of life. In order to achieve the high return on investment and positive outcomes that child care programs can offer, Ohio needs to improve the quality of programs offered to our most at-risk kids and consider making it accessible to more Ohio families. Ohio is not on track to reach its statutory deadline of 100% of Ohio child care providers being rated high quality by 2025. Currently only 20% of Ohio’s providers are high quality.

QUESTION: If elected, what are your plans to improve Ohio’s publicly-funded child care for low-income working families in Ohio?

ANSWER: We need to boost support for quality child care in Ohio. We say we value our children, but our policies fall short in both affordability and quality. In Ohio, many working families allocate much of their income to afford child care, sometimes spending more on child care than on housing. At the same time, two-thirds of Ohio children under age 6 have both parents in the workforce and they need more support. Child care receives the bulk of state early childhood funding, but it does not yet meet the need. While efforts exist to ensure parents pay on a sliding fee scale to eliminate a benefit cliff, we need to expand the level of assistance to those up to 200% FPL. Betty and I both worked on child support issues and child care financing during our time in the state legislature. As Governor, I will push for state tax credits to offset the high costs of child care and provide direct relief to more working families.

Affordability only matters if programs for Ohio’s children age 0-5 are also high quality. Children who attend a 3-5 star “Step up to Quality” program score higher on kindergarten readiness, but the vast majority of our children remain in unrated programs. Quality child care provides a comprehensive approach to ensuring children succeed in kindergarten and beyond. We must provide funding and coordinated strategies from the state to ensure that all child care providers reach high quality ratings on the targeted time frame.

- 2. BACKGROUND:** Ohio offers quality school-based preschool opportunities to 4-year olds whose families are living at or below 200% of the Federal Poverty Level. State-funded preschool programming is offered for 12.5 hours each week throughout the school year and is often supplemented by additional child care services outside of the school setting. These programs provide essential development of social, emotional, and cognitive skills for kids as they prepare to enter kindergarten. Local communities recognize the importance of preschool and are working to supplement the state’s funding with their own support of local programs to increase the number of children served and the quality of programs—but these local dollars are limited.

QUESTION: If elected, what are your plans to improve Ohio’s publicly funded preschool to ensure Ohio’s most at-risk kids are ready for kindergarten?

ANSWER: The evidence is crystal clear that preschool educational and developmental programming improves school readiness. It lays a critical foundation for children to succeed and measurably enhances their ability to master language, literacy, and math skills central to navigating our society. Yet Ohio is behind the curve, with just 4% of 4-year-olds from low-income families enrolled in preschool in 2015, compared with 29% nationally. Ohio should follow the example of communities like Cincinnati, Dayton, and Cuyahoga County, while driving the alignment of goals, measurements, and infrastructure at the state level.

My administration will use and fund the Child Care Resource and Referral System as a hub providing help and support in a variety of critical areas: needs assessment, planning, multi-sector coordination, system capacity-building, fund development and allocation, research and evaluation, public policy development, quality assurance, financial aid system management, public awareness, and advocacy. By utilizing and improving an existing resource we can provide more technical assistance to those centers who need it to prepare effectively for the 2020 rating mandate. We can also work with ODE and ODJFS in a coordinated manner to ensure those centers ready to be rated are assessed in a timely manner. The long-term benefits of quality early education are undeniable, making children more likely to be in good health as well as to get and keep living wage jobs. We must capitalize on that ROI for the good of Ohioans.

- 3. BACKGROUND:** Voluntary, evidence-based home visiting programs allow motivated parents of Ohio’s most at-risk children to learn how to succeed in their new role and provide children a healthy start with their first and most important teachers — parents. During this critical period of physical, emotional, and cognitive development for babies and young children, evidence-based home visiting provides parents with support and guidance on how to create a safe, stimulating environment that promotes growth and learning. Extensive research has shown that evidence-based home visiting programs reduce rates of infant mortality and adverse childhood experiences (ACEs), while increasing school readiness and family health and self-sufficiency. Currently, Ohio’s voluntary, evidence-based home visiting program, Help Me Grow, reaches only 9,131 participants each year (3.4% of eligible families).

QUESTION: If elected, what are your plans to improve Ohio’s voluntary, evidence-based home visiting programs?

ANSWER: Evidence-based home visiting programs are crucial in curbing Ohio’s infant mortality epidemic, creating healthy home environments for children, increasing family self sufficiency, and helping teach parents the necessary skills to put their children in the best position to succeed. Building on the effective home visiting programs now in place will best ensure children’s health by bolstering their physical, cognitive, social, and emotional development, along with guiding parents in address the needs of their children. We need to expand on those programs and provide more funding to support them.

In order to accomplish this, Betty Sutton and I will focus on improving the quality of home visiting services by improved training and supervision for staff, better data collection, and enhanced evaluation of existing programs. We also must integrate existing home-visiting programs into a more comprehensive early childhood service system. By learning from and improving on what is working, we can more efficiently expand the reach of evidence-based home-visiting programs.

To reach more children, we should coordinate across state agencies and health systems that serve young children to provide a more comprehensive integration of home-visiting programs. We also should simplify and standardize the referral processes to seamlessly coordinate care and integration of home-visiting services with a medical home. We also need to increase funding to provide for an expanded program of home visits that will ensure many more children and parents get this critical support and assistance both before birth and during those first critical years of childhood.

4. BACKGROUND: More than 47% of Ohio’s children do not receive coordinated, ongoing, comprehensive care within a medical home. Ohio is trending down, being ranked 24th in the country in Access to Care and percentage of children with a Medical home. That means that Ohio kids do not have access to a personal doctor or nurse practitioner or have a regular source for sick and well care. Without a regular primary care provider, they may have problems getting the needed referrals and may not have access to effective care coordination when needed. Despite more than 96% of Ohio’s kids being insured, only 25% of Ohio parents state that their child’s current insurance coverage usually/always adequately meets his/her needs.

QUESTION: *If elected, what are your plans to improve access to quality healthcare coverage and preventative services?*

ANSWER: Reliable access to quality health care saves lives and promotes healthy and safe lifestyles. Children who lack a medical home do not learn these lessons or get easy and necessary preventative. This causes systemic problems such as Ohio ranking 48th in childhood immunizations. Our infant mortality rankings are abysmal, particularly in the African-American community. We must change these disturbing trends.

In 2016, over 103,000 Ohio children lacked health insurance. We have the finest network of children’s hospitals in the nation, but fail to invest in our children’s futures by not providing access to doctors and treatment. Betty Sutton co-sponsored the CHIP program and has led the way on these issues for years. We can and should expand CHIP coverage in Ohio in a cost-effective manner, as is currently done in many surrounding states. We should also encourage all members of the health care infrastructure to find ways to ensure quality care is available, whether through value-based contracting, reviewing the CPC program, or other partnership opportunities.

Ohio’s Medicaid expansion is essential, and it benefits children by benefiting families. When adults maintain coverage, they are more likely to ensure their children remain covered. It also helps ensure access in rural communities through providers such as rural health clinics and FQHCs who can serve as primary care homes. As Governor, I will fight to keep the Medicaid expansion, whereas my opponent has pledged to end it and leave an uncertain landscape in its place.

5. BACKGROUND: Supporting children’s overall health means integrating mental and behavioral health. Research indicates half of all lifetime cases of mental illness begin by age 14. According to the National Institute of Mental Health, only 20% of those youth get the treatment they need. Ohio is among five states with the highest share of children — as many as one in seven — who had faced three or more of the potential trauma measures known to researchers as adverse childhood experiences (ACEs). Childhood trauma plays a critical role in shaping the future of the adult health population. Kids who are subjected to ACEs are more likely to develop chronic diseases and engage in at-risk behavior.

QUESTION: *If elected, what are your plans to improve access to behavioral health prevention services, screenings, and treatment referral options for Ohio kids?*

ANSWER: We must recognize that health care includes not only physical health, but also mental and behavioral health. We need to reduce the number of Adverse Childhood Experiences (ACEs) and provide our children with the mental health services they need. Our child welfare system is shamefully last in the country in funding, yet the volume of cases, along with high staff turnover and the opiate crisis, leave our children more in need of these services than ever. And the critical shortages are not just in social workers, but in health providers as well. We have a primary care shortage in the state, along with a shortage of pediatric psychiatrists, psychologists, and mental health counselors. We need to produce more health care professionals to meet the needs of our children.

In order to accomplish this, we must ensure that students have access to mental health services through mandatory mental health care coverage. We should use all available resources, such as telehealth and school-based health centers, as part of the wrap-around services needed to serve children with the greatest efficiency and certainty in schools and elsewhere, so we can observe and assess them in a familiar environment. We must retain coverage for adults in homes with children by making sure we keep the Medicaid expansion intact, which will also help us better combat the addiction issues which create unstable home environments for children. The huge gap in our positions on keeping the Medicaid expansion intact is a defining difference in this race.

6. BACKGROUND: Research shows us social determinants of health have an overwhelming impact on a child’s well-being, largely distinct from medical care. Given the influence social and economic factors have on child health, pediatric providers and advocates are fully committed to supporting child health and wellness through preventative measures outside the walls of a medical facility. School-based healthcare, housing safety interventions, behavioral health community education, and foster support are just a few examples of proactive engagement strategies.

QUESTION: *How would you work with pediatric providers to support communities in addressing social determinants of health?*

ANSWER: It is no secret that leading a healthy life extends well beyond the provision of health care. Mental and physical health are premised on living in a safe, secure, and nurturing environment. This is especially true for our children, who are entirely dependent upon others for their own living situations. Improving children’s health needs requires a holistic effort, focusing not just on physical health care but also on mental and behavioral health, food security, and a safe home. But to address these issues effectively, we need better data. Right now, the specific needs of children are often lost in the needs assessments for adults. Yet they have unique and complex needs of their own that we must measure more effectively.

Ohio’s children’s hospitals receive the most pediatric research funding in the nation; we should leverage those dollars and that work to find the areas with significant ROI. One recent study, for example, showed a link between air quality and pre-term births, which suggests we should consider ways to encourage clean energy in neighborhoods with high infant mortality rates.

Much work to improve health occurs outside of a doctor’s office. We will push pediatric providers to go out in the community to talk about population health on issues such as smoking cessation, lead exposure, clean drinking water, or similar topics. On these and other issues, we will incentivize them to go beyond traditional medical care to have a more comprehensive impact.

CANDIDATE QUESTIONNAIRE

Attorney General Mike DeWine

- 1. BACKGROUND:** Quality child care is both a vital support for working families and a crucial opportunity to provide young children with the enriching early learning environments they need at a time when the brain science and social science dictates most effective. Unfortunately, quality child care is not accessible to many working parents. The average cost of child care in Ohio ranges from about \$8,000 and \$11,000 per year based on the child's age and the quality of care, making it practically inaccessible to many Ohio families. In FY 2017, 115,000 children in Ohio received some publicly funded child care (PFCC) subsidy, which translates to 49% of all kids living at or below 130% of the Federal Poverty Level (FPL). The PFCC program is vital to allowing parents to participate in the workforce and at the same time provides the opportunity to positively impact children during their most critical period of development—the first five years of life. In order to achieve the high return on investment and positive outcomes that child care programs can offer, Ohio needs to improve the quality of programs offered to our most at-risk kids and consider making it accessible to more Ohio families. Ohio is not on track to reach its statutory deadline of 100% of Ohio child care providers being rated high quality by 2025. Currently only 20% of Ohio's providers are high quality.

QUESTION: If elected, what are your plans to improve Ohio's publicly-funded child care for low-income working families in Ohio?

ANSWER: High-quality early childhood education is proven to improve long-term outcomes for children. Yet, only 20% of centers are high-quality rated.

The DeWine-Husted administration will first invest in elevating all of Ohio's publically-funded child care centers to high-quality. This will require investments in workforce, training, facilities, and evidence-based curricula. Not only will this improve outcomes for Ohio's most disadvantaged children who qualify for child care subsidies, but it will also improve outcomes for other children who attend these centers. Second, we will raise the eligibility level for publicly funded early childhood programs for working families from 130% of the federal poverty level to 150% of the federal poverty level, which will expand access to at least 20,000 more children. To accomplish this, the DeWine Husted Administration will invest \$150 million over our first biennial budget. Not only will this financial investment help children, but it will also encourage more parental participation in the workforce.

- 2. BACKGROUND:** Ohio offers quality school-based preschool opportunities to 4-year olds whose families are living at or below 200% of the Federal Poverty Level. State-funded preschool programming is offered for 12.5 hours each week throughout the school year and is often supplemented by additional child care services outside of the school setting. These programs provide essential development of social, emotional, and cognitive skills for kids as they prepare to enter kindergarten. Local communities recognize the importance of preschool and are working to supplement the state’s funding with their own support of local programs to increase the number of children served and the quality of programs—but these local dollars are limited.

QUESTION: *If elected, what are your plans to improve Ohio’s publicly funded preschool to ensure Ohio’s most at-risk kids are ready for kindergarten?*

ANSWER: Over the past 8 years, Governor Kasich has dramatically increased funding for publicly funded preschool seats. The DeWine Husted Administration would continue to grow Ohio’s public preschool system, distributing seats based on economic and access needs.

- 3. BACKGROUND:** Voluntary, evidence-based home visiting programs allow motivated parents of Ohio’s most at-risk children to learn how to succeed in their new role and provide children a healthy start with their first and most important teachers — parents. During this critical period of physical, emotional, and cognitive development for babies and young children, evidence-based home visiting provides parents with support and guidance on how to create a safe, stimulating environment that promotes growth and learning. Extensive research has shown that evidence-based home visiting programs reduce rates of infant mortality and adverse childhood experiences (ACEs), while increasing school readiness and family health and self-sufficiency. Currently, Ohio’s voluntary, evidence-based home visiting program, Help Me Grow, reaches only 9,131 participants each year (3.4% of eligible families).

QUESTION: *If elected, what are your plans to improve Ohio’s voluntary, evidence-based home visiting programs?*

ANSWER: I recognize that Ohio’s evidence-based home visiting programs are grossly underfunded, reaching less than 4 percent of eligible families. The DeWine-Husted administration will make state investments to triple the number of families served through home-visiting programs. These programs can reduce infant mortality and improve school-readiness, as well as help parents develop the skills they need to support their child’s development.

4. BACKGROUND: More than 47% of Ohio’s children do not receive coordinated, ongoing, comprehensive care within a medical home. Ohio is trending down, being ranked 24th in the country in Access to Care and percentage of children with a Medical home. That means that Ohio kids do not have access to a personal doctor or nurse practitioner or have a regular source for sick and well care. Without a regular primary care provider, they may have problems getting the needed referrals and may not have access to effective care coordination when needed. Despite more than 96% of Ohio’s kids being insured, only 25% of Ohio parents state that their child’s current insurance coverage usually/always adequately meets his/her needs.

QUESTION: If elected, what are your plans to improve access to quality healthcare coverage and preventative services?

ANSWER: A child’s health and educational success are closely intertwined, making access to high quality healthcare absolutely critical to a child’s long-term success. Medicaid is a valuable tool in ensuring the health and wellness of Ohio’s most at-risk children. A DeWine Husted Administration will protect the coverage of children under Medicaid. We will also leverage the state’s existing Medicaid funding to bring healthcare services to children, through school-based healthcare and evidence-based home visiting programs. To achieve this, the state must better collaborate with our children’s hospitals.

Additionally, a DeWine Husted administration will look at every single state policy through the prism of how it impacts Ohio’s children. Currently, children’s programs are scattered among many different state agencies, including the Departments of Health and Medicaid. Our administration will have in place a Director of Children’s Initiatives, someone who will report directly to the Governor and whose sole focus will be to coordinate children’s programs across all state agencies so that they work better for the people they serve.

5. BACKGROUND: Supporting children’s overall health means integrating mental and behavioral health. Research indicates half of all lifetime cases of mental illness begin by age 14. According to the National Institute of Mental Health, only 20% of those youth get the treatment they need. Ohio is among five states with the highest share of children — as many as one in seven — who had faced three or more of the potential trauma measures known to researchers as adverse childhood experiences (ACEs). Childhood trauma plays a critical role in shaping the future of the adult health population. Kids who are subjected to ACEs are more likely to develop chronic diseases and engage in at-risk behavior.

QUESTION: If elected, what are your plans to improve access to behavioral health prevention services, screenings, and treatment referral options for Ohio kids?

ANSWER: Suicide has become an epidemic in our country, and some children are experiencing trauma in their home lives, making school their most safe haven. The DeWine-Husted administration will ensure every Ohio school has access to a mental health professional. Now, more than ever, we need to find ways to talk to our children and get them the help they need.

6. BACKGROUND: Research shows us social determinants of health have an overwhelming impact on a child's well-being, largely distinct from medical care. Given the influence social and economic factors have on child health, pediatric providers and advocates are fully committed to supporting child health and wellness through preventative measures outside the walls of a medical facility. School-based healthcare, housing safety interventions, behavioral health community education, and foster support are just a few examples of proactive engagement strategies.

QUESTION: *How would you work with pediatric providers to support communities in addressing social determinants of health?*

ANSWER: Ohioans deserve opportunities to make choices that lead to good health, but many Ohio families and children have few high-quality options when it comes to health care, education, childcare, housing, work, and transportation—all of which impact their overall health. Unfortunately, there is no single individual at the state level who has the authority to look across agencies and systems to coordinate services that improve outcomes in these domains. That will change with the DeWine Husted administration. Our administration's Director of Children's Initiatives will work closely with children's hospitals, providers, health plans, and other partners to improve children's health in Ohio. Ohio is home to many innovative programs—like Partners for Kids—that improve health outcomes, reduce overall costs, and break down economic barriers that lead to poor health. We believe that our six-point, Opportunity for Every Ohio Child plan provides a solid framework Ohio can build from. Child health can be promoted through evidence-based home visiting for at-risk mothers, improving our foster care system, and increasing the quality of early childhood learning in our state.



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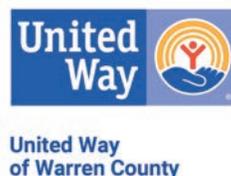
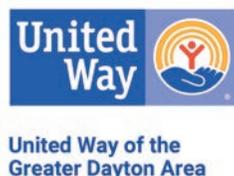
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Groundwork Ohio is a committed, nonpartisan advocacy organization formed in 2004 that believes quality early learning and development is the most transformative strategy to improve school outcomes, increase the life-long success of Ohio's children, and lay a strong foundation for economic prosperity in the state of Ohio.

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Ohio Children's Hospital Association
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